

## Go2Berg Instagram competition – Terms and Conditions

**Headline:** Win an entry to next year's race!

**Body:** Every cyclist knows that preparation is a necessity. Every ride demands meticulous attention to detail, from ensuring your equipment is in peak condition to route planning and carrying essential gear. You train rigorously, knowing that being ready for anything the trail, track, or open road throws your way can make the difference between a successful ride and a potential setback.

This principle of readiness extends beyond cycling into our everyday lives. Just as you equip yourself for the ride, we take measures to counter life's often unexpected twists and turns.

Just Ask Rudi Joubert.

After losing his leg 14 years ago, Rudi knows that protecting your family from a disability or severe illness takes planning and perseverance.

This year, to help with your planning, we are giving you a chance to win a double entry into next years competition. Simply, like, follow and share one of Rudi's Go2Berg photos to your stories and feed, using the hashtag #OMGo2Berg2024

Get an extra entry if you share a funny photo of yourself and Rudi or your favourite nature pic on the Go2Berg route

### Competition Terms & Conditions

By entering this competition, you agree to accept and be bound by the following:

- This competition is run by Old Mutual Sponsorships, a business unit of Old Mutual Life Assurance Company (South Africa) Limited.
- The competition runs from 09:00 SAST on 13 September to 20:00 SAST on 19 September 2024 (both days inclusive).
- There will be one winner of a double ticket to Go2Berg 2025
- Winners will be notified via email by 27 September 2024 and their names announced on Rudi's official Instagram page
- The competition is open to all racer participants of the Go2Berg race excluding permanent Old Mutual employees.
- To enter to win the Old Mutual Go2Berg Instagram Competition, racers need to like, comment on and share Rudi Joubert's official Instagram account and use the hashtag #go2Berg2024. Extra entries will be given to participants who post a funny picture with Rudi

and their best nature pic of the route using the same hashtag. Entries received outside of this mechanism and competition period will be discarded.

- The prize is a double entry into the Go2Berg race 2025
- Should a winner be outside of the borders of South Africa, they will be responsible for obtaining a valid passport or meeting any other travel requirements for travelling to South Africa. All travel and other expenses or arrangements will be at the winner's cost.
- Winners will need to provide their Instagram details including name and surname and Instagram handle, email address, country location and valid entries will be entered into a lucky draw to win the prize. The personal information collected will be used solely for purposes of this competition and in accordance with our privacy policies and POPIA compliance guidelines.
- Prizes are non-transferrable. Winners will have 3 days to accept the prize. If winners are unable to accept the prize, a new winner will be selected within 5 days after winner selection.
- Only entries received by the respective closing date, and which include the information specified, will be entered into the lucky draw.
- The winning rider will agree to having their details published on Old Mutual's social media channels and must agree to provide regular feedback (photos, video clips, voice notes, text) on their experience from the start of the virtual training to the end of the race.
- We reserve the right to unilaterally amend these Ts&Cs, substitute different prizes and values or to cancel the competition altogether at any time and for any reason. Such amendment or cancellation will take effect from when these changes are published on the [go2berg page](#) or another public forum.
- By taking part in the competition, you agree to these Ts&Cs. You also agree to the processing of your personal information as outlined on the entry form for the purposes of taking part in this competition.